



**MAKE-GOOD**

DATE: 9/16/2016  
 MARKET: BEND, OR  
 AGENCY: Media Analysis  
 ADVERTISER: Citizens to Elect Richardson  
 CONTRACT ID: HD54 GE2016 TV Cable  
 Estimate: 145

ZOLO CONTRACT # 43187

SALES REP: Sean Leavitt  
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 FLIGHT DATES: 9/26-10/2/126

**ORIGINAL SPOT:**

DATE	DAY	ZONE	NETWORK	TIME	# SPOTS	PROGRAM	LENGTH	COST PER EA	TOTAL COST	REASON / Comment
wk 9/26/16	M-Su	Bend	ESPN	4:00p-8:00p	7	Access	:30	\$16.00	\$112.00	Not eligible network for political
wk 9/26/16	M-Su	Bend	ESPN	8:00p-11:00p	7	Prime	:30	\$27.00	\$189.00	Not eligible network for political
					TOTAL: 14	TOTAL:			\$301.00	

**MAKEGOOD OFFER:**

DATE	DAY	ZONE	NETWORK	TIME	# SPOTS	PROGRAM	LENGTH	COST EA	COST	ACCEPT	DECLINE
wk 9/26/16	M-Su	Bend	FXNC or HALL or TBS	4:00p-8:00p	7	Access	:30	\$16.00	\$112.00		
wk 9/26/16	M-Su	Bend	FXNC or HALL or TBS	8:00p-11:00p	7	Prime	:30	\$27.00	\$189.00		
									\$0.00		
									\$0.00		
									\$0.00		
									\$0.00		
					TOTAL: 14	TOTAL:			\$301.00		

**COMMENTS:**

BUYER / ASSISTANT SIGNATURE: \_\_\_\_\_ Date: \_\_\_\_\_